


GRACE SCHEIDLER

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 (847) 772-1531

 1361 W Deerpath Rd, Lake Forest, IL 60045

SKILLS

- Writing, creative and editorial
- Proficient in Instagram, amateur food photography, and short form writing
- Graphic design
- Telecommunications
- Project management
- Proficient in Spanish
- Took Weber Shandwick's Media Genius Master Class during Summer 2020
- Wrote a 50+ page thesis through the American Studies department

EDUCATION

University of Notre Dame
Notre Dame, IN • 2022

Bachelor of Arts: American Studies, Economics

- Current GPA: 3.764
- Member of the Glynn Family Honors Program
- Dean's List: Fall 2018, Spring 2019, Fall 2020
- President of Holy Half Planning Club

HI! I'M GRACE.

I am an American Studies and Economics Student at the University of Notre Dame with a passion for writing, wellness, and the world around us. I have experience in journalism, advertising, public relations, graphic design, project management, Spanish, and blogging. I also have a passion for service and leadership and an all-around love and appreciation for food.



RELEVANT EXPERIENCE

Weber Shandwick - Consumer Public Relations Intern

Chicago, IL • 06/2021 - 08/2021

- Drafted, pitched, and secured client coverage in local and 10+ national outlets, such as Mashed, Thrillist, and People Food
- Wrote campaign recaps for clients
- Monitored and tracked traditional, online, and social coverage across multiple different accounts
- Developed targeted media lists

Resident Assistant - Walsh Hall, Notre Dame.

Notre Dame, IN • 8/2021 - present

- Served on the Hall Staff for one of the mixed grade level residence halls at Notre Dame
- Worked to build community through social, charitable, athletic, and spiritual events in my section and the whole dorm
- Provided a support system for residents through personal difficulties and dealing with the everyday stress of college

ND Campus Ministry - Social Media Coordinator

Notre Dame, IN • 02/2020 - present

- Created content and developed strategy to promote Campus Ministry at ND across Instagram, Twitter, and Facebook.

Shop Katie May - Social Media Marketing Intern

Shop Katie May is the online lifestyle brand of Chicago-based blogger Katie May, which sells women's and children's clothing, skincare, and accessories.

Lake Forest, IL • 05/2020 - 09/2020

- Created content for the @shopkatiemay Instagram, including brand campaigns and partnerships, as well as assisting with running the Shop Katie May website and Simply May blog.

ND Listens - Student Ambassador

Office of University Relations group who engage with alumni and friends of Notre Dame through phone calls, videos, and on-campus events.

Notre Dame, IN • 02/2019 - 12/2019

- Bolstered communication, crisis management, and storytelling skills while developing rapport with alumni by sharing Notre Dame experiences.

AbbVie Inc. - Paid Summer Intern

AbbVie Ad Agency is an internal advertising agency within AbbVie responsible for internal and external company communications.

Mettawa, IL • 06/2019 - 07/2019

- Developed, drafted and edited various written assignments
- Supported editorial operations

Food Blogger

June 2013-present

- Built and ran a website sharing recipes, photos, and lifestyle posts from June 2013-July 2016.
- Created a food Instagram account (@graceliveswell) in January of 2018 focused on living a healthy life in college, tailored toward students living on campus.